

Zachary Bowles

Product Designer

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San Francisco, CA

SUMMARY

A highly organized and creative Product Designer. Combines aesthetic skills with user understanding and market awareness, to design simple and innovative products.

EXPERIENCE

InnitData

Product Designer

August 2020-February 2021

- Worked with a team to create an innovative SaaS platform to help clinical research professionals manage their studies and recruit participants.
- Responsible for all UI design decisions, team sprint structure, managing deadlines, and leading design team meetings.
- Created sketches, wireframes, and high-fidelity mocks to communicate user flows and interactions to the development and business teams.

RoasterTools

UX Consultant | Product Support Specialist

May 2019-Present

- Communicates with users to better understand their needs and frustrations and compiles suggestions of how to improve the App.
- Conducts competitive analyses to assist with strategic decisions and inform the team on potential opportunities within the market.
- Designed and developed the App's help page using custom iconography.

Marketing and Sales Associate

September 2018-May 2019

- Created marketing landing page using WordPress.

EDUCATION

Reed College

Bachelor of Arts

Class of 2018

Career Foundry

Certification: UX/UI Design

October, 2019

SKILLS

Design:

User Flows
User Personas
Information architecture
Wireframes and mockups
Rapid prototyping
Illustrations and
UI graphics
UI components

Research:

User Interviews
Comparative Analysis
Usability Testing

Programming:

HTML
CSS

TOOLS

Adobe Creative Suite
Figma
InVision
Sketch
Overflow
GitHub